

The development of French fries in China



China is one of the world's largest potato producers with an annual output of 10,000 tons of potatoes. However, in the past, Chinese breeders only determined their breeding goals according to their national food traditions and high-yield indicators, and only focused on the breeding of high-yield and disease-resistant varieties, while ignoring the breeding of varieties for frying. Therefore, so far, China has not bred its own fried processing varieties, and most of the potatoes produced are mainly fresh food.

[Microwave drying machinery technology](#)

According to statistics, the potatoes used for processing are only starch, vermicelli, flour, etc., and only a small amount of McDonald's and other fast-food fried fries are essential. However, since the opening up of China in the early 1980s, the Western-style fast food industry has developed rapidly in China.

French fries development in the Chinese market

With the establishment of the first McDonald's fast food restaurant in Shenzhen, China began to import French fries from the United States. Within a decade, the growth rate of mainland French fries imports is also the fastest in some parts of the United States. According to relevant experts, the number of French fries imported will reach 230,000 tons.

While importing American fries, China is also gradually developing domestic fries production. In 1992, the United States Simplot Company and Beijing Nanjiao Farm Joint Venture established the first French fries processing plant in Beijing, Beijing Xinshuu Lao Food Processing Co., Ltd., with an annual production capacity of 0.9 million tons, but due to domestic special potato The number of potato varieties and the lack of professional raw potato suppliers have not reached their production capacity until the year 2000. It is reported that by October 2001, the company's expansion of another production line with an annual output of 15,000 tons will be Completed and put into production. But compared with the speed of the development of the largest fast food restaurant in the world, McDonald's fast food restaurant in China, it is still far away. In 1992, Beijing's first McDonald's restaurant opened. By 1997, McDonald's had 220 in the mainland, and in 2000 it reached more than 300.

At the same time, China is also developing professional production of seed potatoes and raw potatoes for its [French fries production line](#).

In 1995, the United States Simplot Company and the Weizhou County Agricultural Bureau New Technology Industry Development Company of Hebei Province jointly established the first professional production company of China's fried fries seed potato and raw potato, which was specially provided for Beijing Simplot Company. Potato and raw potato. In 1995, the supply of seed potatoes was 500 tons. By 1999, 2,300 tons of seed potatoes and 4,300 tons of raw potatoes were supplied.

Nowadays, the domestic market has formed a good market system from the production of fried fries seed potatoes and raw potatoes to processing and sales. French fries are gradually accepted by people like Western culture and work and lifestyle. China has become more and more popular.

In addition, Hong Kong is another big importer of French fries in the world except Japan; Taiwan has been importing French fries since 1982 and became one of the world's four largest importers in 1990. Therefore, fried potatoes have a broad potential market for development in China.